



中国广州市海珠区新港东路628号 628 Xingangdong Road, Haizhu District, Guangzhou, 510000, P.R. China +86-20-3266 2333 / +86-20-3266 2309 lic@lgitt.com www.lgiexpo.com







关注LIC公众号



# LINGAN INNOVATION EXPO CENTER

灵感创新展馆

您的场地定制专家 Your Personal Planner



#### 让您的活动更受瞩目

灵感创新展馆 (LIC) 坐落于琶洲核心区域,是配套一流的会展及活动设施的高端现代化展馆,拥有酒店式标准,展厅式价格,形象高端,极具性价比。我们致力于为每一位来宾提供非凡的理想体验。我们希望,在灵感创新展馆举办的每场展览、活动,都能让每一位与会者碰撞出思想火花!我们凭借区内独有的全装修高端展示空间、为主办方量身定制的个性化方案、专业的餐饮服务团队以及先进的配套设备,帮助您为宾客呈现一场难忘的沉浸式旅程!

#### MAKE YOUR EVENTS MATTER

Your events at LINGAN Innovation Expo Center are more than just gatherings of people. Your participants are looking to exchange ideas with like-minded communities, be inspired, and pursue their passions and ambitions while having fun. Being an excellent MICE facility and located in the central part of Pazhou, our venue offers the ideal experience for meaningful and synergistic engagement with your event community. Through our personal planners, culinary arts & food science team, and technologically-advanced and customizable meeting spaces, let us help you create a sensory and immersive journey for your guests.

## 为什么选择灵感创新展馆 WHY CHOOSE LIC

#### 我们为您提供更优选择

无论您的活动有任何需求,都可以在灵感创新展馆找到满意的解决方案。展馆拥有 60,000m² 的室内展览面积和 10,000m² 的户外展示空间,配套装潢精致的展馆、设备先进的会议室以及全新多功能的展示空间,可全方位满足您的特定需求。

#### 我们的场馆交通便利,设施齐备

灵感创新展馆位于广州地铁 8 号线新港东站上盖,与广交会展馆 A 区同一地铁站。展馆交通便利,公交、地铁以及多条市政道路助您快速直通全城。全馆覆盖 5G 信号及拥有高速无线 WiFi 网络系统,确保各种直播、演示、场外连线畅通无阻。

#### 我们的专家想您所想

灵感创新展馆的服务团队拥有丰富的高规格国际会议、大型活动、展览会的管理知识和实践经验,更赢得过众多行业奖项。在 LIC 举办活动,我们作为您的专属规划师,将帮助您解决组织活动所带来的疑难顾虑。

#### 我们为初创项目保驾护航

对于初创项目的主办方,可以通过"灵感伙伴"计划进行 实践和寻求跨行业合作。我们将为您提供一系列帮助,以 此来最大限度地激发商业潜能!

#### **Because you need options**

Whatever your event needs are, we have the solution for you. We have 60,000m² of indoor space and 10,000m² of outdoor space. All new multi-funtional space can be configured to your specific requirements.

#### Because you want an accessible venue with completed facilities

We have our dedicated metro station, Xingangdong Station, served by Guangzhou Metro Line 8, and more than 20 bus lines connect LIC to all main areas of the city. LIC is fully covered with 5G network, equipped with a high-speed Wi-Fi, supporting all kinds of live broadcasts, demonstrations and off-site connections.

#### Because you need a partner with industry know-how

We take your organising worries away. Our expertise in hosting high-profile international conferences and large-scale events has garnered us a slew of awards.

#### Because you are a start-up

Start-up event organisers will be able to experiment, collaborate across industries and realise their commercial potential through our LINGAN Innovation programme.



## 绝佳的区位 CONNECTIVITY

#### 优越的地理位置

Strategic Location

**灵感创新展馆**(简称 LIC)坐落于广州琶洲会展商圈核心地带,毗邻"中国第一展:广交会"。琶洲配套高效的综合交通网络、具有全国领先水平的创新服务设施、成熟的商业社群,是具有国际影响力的全球会展产业集聚核。琶洲每年举办数百场行业展会,聚集超过 4,000 万国内外客流。

**LINGAN Innovation Expo Center** (LIC) distinguishes itself as a rising star in the Pazhou CBD – Guangzhou's most developed MICE industry cluster and an emerging high-tech hub. Hundreds of trade fairs are held in Pazhou each year, attracting more than 40 million dedicated buyers. Choose LIC to tap into a world full of exciting business opportunities and present your brand to endless potential clients.

#### 便捷的交通

**Excellent Accessibility** 

灵感创新展馆(LIC)位于地铁 8 号线新港东 F 出口上盖,与广交会展馆 A 区同一地铁站点,距广交会展馆仅 3 分钟步行路程。展馆负一层规划直通地铁 8 号线新港东站,多条公交线路直达展馆正门,紧邻华南快速干线、琶洲大桥、琶洲港澳客运口岸码头,四通八达,坐拥空、轨、路、海协同的便捷交通体系。无论从哪出发,您都能轻松快捷地到达展馆。

LIC is built atop Xingangdong Metro Station – the same station of the Canton Fair Complex Area A, with only a 3-minute walking distance. LIC plans to have a direct access to metro station from level B1 and is conveniently connected to the main area of the city by public transportation. You can easily arrive at LIC with a hassle-free journey.

- 分钟 步行到地铁新港东站
   -min walk to metro station
- 分钟 驾车到珠江新城
  -min drive to Zhujiang New Town
- 分钟 驾车到广州白云国际机场 -min drive to Guangzhou Baiyun Int'l Airport
- 20 条公交路线,轻松连通全城 bus lines connect LIC to all main areas of the city

- 分钟 步行到广交会展馆,距C区仅 200 米距离 -min walk to Canton Fair Complex
- 30 分钟 驾车到广州南站 -min drive to Guangzhou South Railway Station
  - 小时 直达香港,临近琶洲港澳客运码头 -hour direct ferry to Hong Kong & Macau

150 家星级酒店位于3公里范围内 hotels within 3 km

# 无可比拟的场地 UNIQUE VENUE

灵感创新展馆是集展览、会议、餐饮、户外展示、综合配套服务于一体的创新型现代化展馆。依托优越的地理位置、灵活多样的配套设施、精致的酒店式装潢以及专业展览策划团队,LIC 为各类商业活动提供绝佳的场地定制化解决方案。

LIC is highly flexible and configurable for different styles, themes and budgets. The space can be used separately or combined to accommodate your specific needs.



室内展览面积 Indoor Exhibition Space



现代化展馆 Exhibition Halls

10,000m²

户外展示空间 Outdoor Exhibition Space



多功能会议室 Multi-functional Meeting Rooms

2,000m²

国际宴会厅 International Banquet Hall



米其林星厨餐厅 Michelin Starred Restaurants

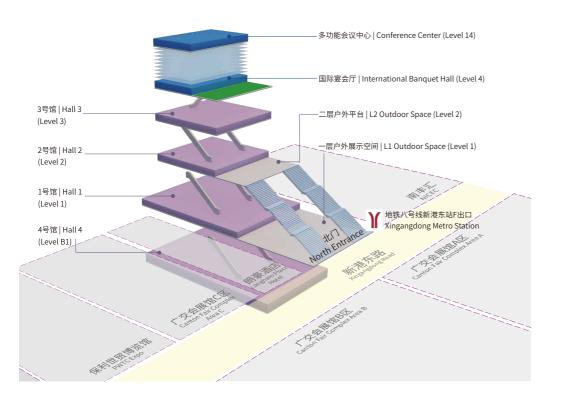
1,500m²

户外空中花园 Outdoor Garden



室内停车位 Indoor Parking Spots

#### 展馆分布 Hall Plan



#### 专业化高端展馆

#### **Purpose-built Exhibition Center**

展馆坐拥一线江景,巨大的落地玻璃墙面与大理石地面相互呼应,整体空间通透明亮,一、二层拥有宽敞的户外展示空间,适合各类大型展品的陈列与现场演示。高端的活动场地,精致的细节设计,专业的场馆配套,彰显不凡匠心和卓绝品质,让到场者臻享极致现场体验,凸显您的品牌形象。

Overlooking the glittering Pearl River, the sumptuous interior of LIC features floor-to-ceiling windows and marble floor that fuses seamlessly with the space and brings more natural light, adding a sophisticated distinction to your events and elevating your brand to a whole new level.



展馆 Venue	楼层 Level	面积 Area	户外展示空间 Outdoor Space	层高 Ceiling Height	承重 Floor Loading	
1号馆   Hall 1	1	8,500 m²	2,500 m²	7 - 8 m	1 t/m²	
2号馆   Hall 2	2	7,000 m²	2,800 m²	7 - 8 m	1 t/m²	
3号馆   Hall 3	3	7,200 m²	-	7 - 8 m	0.5 t/m²	
4号馆   Hall 4	B1	10,000 m²	-	7 - 8 m	1.5 t/m²	

货梯 Freight Elevators	数量   Quantity	5		
	承重   Max Weight	2,000kg×2台   2,500kg×2台   3,000kg×1台		
	尺寸   Size (L*W*H,cm)	160 x 260 x 320, 2台   195 x 250 x 320, 2台   180 x 295 x 320, 1台		
电力供应 Power Supply	电压等级   Voltage class	380V / 220V		
	频率参数   Frequency	50Hz		
	每层供电量   Volume per level	1,900A		



全大理石地面 Marble Flooring



吊点服务 Suspension Point



5G网络覆盖全馆 5G Network Coverage



美国约克空调系统 Air-conditioning



每层均设茶水间 Pantries on all levels



24小时监控室 24/7 Security Camera



安保&消防系统 Security & Fire Control System



亮度最低300LX Lighting Minimum 300LX



室内智能停车场 Indoor Parking Space

# 多样化的配套空间 INTEGRATED **FACILITIES**

#### 会议 | 活动场地 Premier Conference | Event Venue

展馆拥有国际宴会厅、户外空中花园、多功能会议中心等配套空间,满足新品发布会、行业高端峰会、品牌赛事 及年会盛典等大型国际会议活动需求。

- 国际宴会厅面积达 2,000m²,可容纳 1,000 人以上的活动举办
- 户外空中花园绿荫环绕,适合举办各类西式酒会,是少有的户外活动场所
- 多功能会议中心落地玻璃设计,视野开阔,琶洲美景一览无遗

LIC is the ultimate one-stop venue for diverse event needs. The international banquet hall of 2,000m<sup>2</sup> can accommodate over 1,000 guests. With high privacy, the outdoor garden is a rare and ideal place for outdoor activities. Having a clear view of Pazhou scenery, the multi-functional conference center is equipped with enhanced audio-visual and simultaneous interpretation systems.







<b>・</b> イーエ1フ 11b	面积 Area	可容纳人数 Capacity			1# C	
活动场地 Venue		圆桌式 Banquet	剧院式 Theater	酒会 Cocktail	楼层 Level	层高 Ceiling Height
国际宴会厅   Banquet Hall	2,000 m <sup>2</sup>	600	1,000	1,200	4	6 m
空中花园   Outdoor Garden	1,500 m <sup>2</sup>	-	-	150	4	-
会议室 Meeting Room	面积 Area	课桌式 —— Classroom	剧院式 Theater ****	酒会 Cocktail	楼层 Level	层高 Ceiling Height
1号会议室   Meeting Room 1	260 m <sup>2</sup>	-	250	260	14	6 m
2号会议室   Meeting Room 2	340 m <sup>2</sup>	210	320	350	14	6 m
3号会议室   Meeting Room 3	180 m <sup>2</sup>	100	170	180	15	6 m

- \* The information above is for reference only.





#### Simultaneous Interpretation System

#### 国际化餐饮配套

#### **Premium Dining Area**

灵感创新展馆四层为 2,000m² 国际宴会厅,并配套中、西、日料三家星级餐厅。宴会厅配备超过 40 组巨型进 口水晶吊灯,装潢现代简欧、高贵典雅,直通户外空中花园,内设多个不同规模的豪华宴包间,可容纳 1,000 人同时用餐。集企业年会、高端商务宴会、商务聚会洽谈、品酒会、主题活动等多功能于一体。

The 2,000m<sup>2</sup> international banquet hall consisting of Chinese, Western, Japanese restaurants is located on level 4 connecting to an outdoor garden. Equipped with more than 40 sets of crystal chandeliers and compartments of different sizes, the banquet hall is suitable for events of different styles, functions, formats and scales, such as annual meetings, business banquets and cocktail parties.

#### 中餐厅 Chinese Restaurant

中餐厅佐有精湛、创意的中式美食, 传承中华饮食文化,丰俭由人,是大 型宴会或商务宴请的不二之选。

The Chinese restaurant offers traditional Chinese delicacies prepared with a modern twist and priced to fit everyone's budget. It will promise you and your guests an unforgettable culinary experience.



#### 日料厅 Japanese Restaurant

日料厅拥有超大型圆桌, 可满足 50 人同 时就坐的用餐需求,并配有多个小型日 式包间; 主厨日料烹制经验丰富, 匠心 细作。

You can either share the finest Japanese cuisines with up to 50+ diners around a central round table, or enjoy a fully private and uninterrupted dining experience in the charming compartments.



#### 西餐厅 Western Restaurant

西餐厅由国际米其林星厨担纲,提供主 厨精选菜单和丰盛的主题自助餐饮,时 刻为您呈现国际美食盛宴。

The Western restaurant is managed by Michelin-starred chefs and offers diverse dining options— from light bites to group feasts. Get ready for an amazing international gastronomic journey.



# 全方位的增值服务体系 VALUE-ADDED SERVICES

超大型户外广告

**Billboard Advertising** 





#### 专业的规划团队

Your Personal Planner

#### 国际化专业展览管理团队

灵感创新展馆拥有一支优秀的国际化服务团队,团队成 员均拥有丰富的大中型展览会、活动管理服务经验。我 们将为每一位到场者提供高效的一站式现场服务以及专 业的建议,保障每一场活动完美呈现。

#### 专业餐饮服务团队

灵感创新展馆的专业餐饮团队可提供中、西、日等多国特色美食服务。我们会从菜式搭配、原材料选购、餐台布置、餐区设计、活动主题装饰、人员服务等每一个细节入手,使您的客人得到一次难忘的高品质体验。

#### 市场公关及法律服务团队

灵感创新展馆的运营方——灵感科技创新发展有限公司 是一家提供综合创新成果运营服务的新型国际性科技服 务企业,旗下的专业团队可为活动组织者提供专业的法 律、知识产权、市场推广及公关服务。

#### **Event Management Service**

The dedicated expert team at LIC offers personalized event solutions to meet your needs and ensures that everything runs smoothly.

#### **Banquet Service**

Providing Chinese, Western and Japanese delicacies by a professional dining team, LIC brings extraordinary hospitality to your distinguished guests with our amazing catering services.

#### Marketing, PR & Legal Services

LINGAN offers comprehensive services to global innovation trading and is ready to offer professional legal, intellectual property, marketing and PR services to the organisers.

#### 黄金地段

灵感创新展馆多个巨型广告位位于新港东路,地铁新港东站出口一侧,正对广交会展馆 A 区,连接各商业中心和城市主干道,更是往来琶洲各展馆的必经之路,强大的媒体辐射力无可取代。

#### 超大流量

每逢大型展会,日均车流量达三十万,人流量更达百万之多。腾讯、阿里、小米等互联网龙头企业近在咫尺,精英汇聚。广泛的受众人群,极高的关注度,瞬间传达,被动受众,商机无限。

#### 视觉震撼

展馆外侧的楼体巨幕广告位,离地高度达 20 米,面积达4,500m²,无任何遮挡,可视距离远至珠江北岸,广告效果震撼。展馆更配有大型广告横幅、广告三角塔等多种户外广告设施,满足各类展示需求,助力品牌获得巨大曝光。

#### **Unparalleled Location**

LIC has advertising spaces directly facing the Canton Fair Complex on the bustling Xingangdong Road, easily connected with the main avenues and commercial centers of the city, offering unparalleled visibility for your advertisements.

#### **Maximum Exposure**

During major exhibitions, millions of visitors are attracted to this area each day. Your brand messages will be disseminated to a large public with dedicated attention, creating limitless business opportunities.

#### **Visual Impact**

The giant billboards on the sides of the LIC building are 20m in height and 4,500m² in dimension with visual distance to the north bank of the Pearl River! The unprecedented visual impact will effectively enhance your brand image and create a continuous impression on your clients.

#### VR线上云展

**VR Online Exhibition** 

展馆推出灵感创新云展,支持在线创建个性化 VR 展厅,利用 3D、VR 和全息投影技术,实现"十大深度交互功能",赋能 多元化的数字展览活动,创造沉浸式空间漫游体验。助力主办 方突破时空限制,举办线下精彩纷呈、线上永不落幕的活动!

LIC's DNA is digital. Our online exhibition adopts 3D, VR and holographic projection technologies to offer you an immersive and diverse digital experience. Get online and enjoy a 24/7 event.

